

FY 2016/2017

ENTREPRENEURSHIP/EMPOWERMENT INITIATIVES

| Station | Name of programme ON AIR | Content description | Programme length in minutes. | Marketing: on the ground activations. (Ob's) | Sponsored / or not |
|---------|---|--|------------------------------|--|----------------------|
| X-K Fm | /camkurigodji \am (In the past) Saturdays @ 9-10h00 and 16-17h00. | <ul style="list-style-type: none"> • Live and pre-recorded stories about the previous life style of the San people. • Focus on teaching the youth about the traditions and culture of the San. | 30 min | No OB's /activations | Not Sponsored |
| | Ngewo \am (Youth program) 15-16h00 | <ul style="list-style-type: none"> • How to start business, live talks about entrepreneurship • How to draw -up business plan. | 30 min | No OB's /activations | Not sponsored |
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